IN THE UNITED STATES DISTRICT COURT EASTERN DISTRICT OF TEXAS TYLER DIVISION

BLUE SPIKE, LLC,	8 §	
Plaintiff,	§	Civil Action No. 6:12-CV-499-LED
v.	& & &	(LEAD CASE)
TEXAS INSTRUMENTS, INC. Defendants.	§ §	JURY TRIAL DEMANDED
	\$ \$ \$	
BLUE SPIKE, LLC,	& & &	Civil Action No. 6:12-CV-576-LED
Plaintiff, v.	& & &	(Consolidated with 6:12-cv-499-MHS and
AUDIBLE MAGIC CORPORATION, ET AL.	\$ §	closed)
Defendants.	% %	JURY TRIAL DEMANDED
	§	

NOTICE OF APPEARANCE OF COUNSEL

Defendant Myxer, Inc. ("Myxer"), files this Notice of Appearance, and hereby notifies the Court that Bas de Blank, of the law firm Orrick, Herrington, & Sutcliffe, LLP, 1000 Marsh Road, Menlo Park, CA 94025, Telephone (650) 614-7400, Fax (650) 614-7401, E-mail: basdeblank@orrick.com has entered this action as counsel for Myxer. In connection with this notice, Mr. de Blank requests that all future pleadings and other papers filed under Fed. R. Civ. P. 5 be served on him at the above address and contact information.

Dated: August 7, 2013 Respectfully submitted,

By: /s/ Bas de Blank

Bas de Blank

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CERTIFICATE OF SERVICE

I hereby certify that August 7, 2013, I electronically filed the foregoing **NOTICE OF APPEARANCE OF COUNSEL** with the Clerk of the Court using the CM/ECF system which will send notification of such filing *via* electronic mail to all counsel of record.

/s/ Bas de Blank
Bas de Blank